



2017 SUNGLASSES CATALOGUE



Our sunglasses are functional, hard-wearing, and affordable.

Our testing ground is in Sydney, Australia - which means they have to meet some of the highest standards worldwide, including UV 400 protection. We produce both licensed and generic sunglasses and all our sunglasses are designed in Australia. We offer a large range of styles from adults, to teens, kids, toddlers and even a baby range.

ABOUT US



Jewellery Established in 1989, Vimwood Australia is a Sydney-based Fashion Accessories Company, designing jewellery & hair accessories for some of Australia's largest retailers in the Mass Market, Department, Supermarket & Pharmacy sectors.

Hair

Sunglasses With a highly skilled in-house design team, we pride ourselves on our ability to develop personalised private label ranges, providing our retail partners with exclusive retailer-specific accessories collections to complement their own seasonal offering in line with their brand & customer needs.

Travel

Belts Our product catalogue includes jewellery, hair, sunglasses, scarves, belts, impulse, novelty, school, active, stationary, bags, wallets, lanyards, & watches for a variety of consumers from baby, children's (boys & girls), tween, & teen, to ladies & men. Our Licensing team boasts an impressive portfolio, possessing the accessories licenses for Disney, Warner Bros., Starwars, PeppaPig, Teenage Mutant Ninja Turtles, Monster High, Marvel, and Frozen, with Shopkins, and Trolls our latest additions. Each Licensed product is designed domestically by our expert team of designers, and sold across Australia's leading retail chains & department stores.

Impulse

Novelty Vimwood are passionate about our products, and this is reflected in the Quality Assurance Manual we have written in conjunction with major Australian Retail Groups such as Woolworths and Best & Less. We test based on the EN71 for toys and fashion accessories, as well as ensuring all mandatory standards for import into Australia are adhered to. Our factories are compliant with all Ethical Sourcing requirements and we have our own in house Quality Assurance Facilitator and Technician to maintain our quality promise. Given the high nature of children's product we manufacture, we take quality very seriously and are continuously reviewing our product development to ensure we are offering a safe, high quality product to our customers and consumers.

School

Active

Stationary

Bags

Wallets

Lanyards

Watches

Licensed Accessories

CONTACT US

Vimwood Australia

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 www.linkedin.com/company-beta/3327060

KIDS FASHION



GIRLS



Kitty Transparent Pink
SNK1705100
RRP \$15.00



Kitty Solid Black
SNK1705101
RRP \$15.00



Candy Crush Jelly WF
SNK1705102
RRP \$15.00



Glitter Animate WF
SNK1705103
RRP \$15.00



Hearts of Gold
SNK1705105
RRP \$15.00



Tropicana Round WF
SNK1705107
RRP \$15.00



Flower Power
SNK1705108
RRP \$15.00



Coco Spotty WF
SNK1705109
RRP \$15.00



Sunset Blvd Aviator
SNK1705106
RRP \$17.00



LICENSED GIRLS



Shopkins Tutti Frutti WF
SHP1705100
RRP \$18.00



Shopkins BFFs Forever
SHP1705101
RRP \$18.00



Frozen Faceted Cat Eye
DIP1705100
RRP \$18.00



Frozen Elsa Crown
DIP1705101
RRP \$18.00



Peppa Fairy Heart
PEP1705101
RRP \$18.00



Batgirl Round WF
DCG1705100
RRP \$18.00



Paw Patrol Girls
PAW1705100
RRP \$18.00





BOYS



Wood Grain WF
SNK1705112
RRP \$15.00



Black Tie WF
SNK1705114
RRP \$15.00



Gunmetal Stripe WF
SNK1705115
RRP \$15.00



Denim Blues WF
SNK1705116
RRP \$15.00



Lachy Sport metallic Green
SNK1705117
RRP \$15.00



Lachy Sport metallic Silver
SNK1705118
RRP \$15.00



Mission Impossible Aviator - purple
SNK1705119
RRP \$15.00



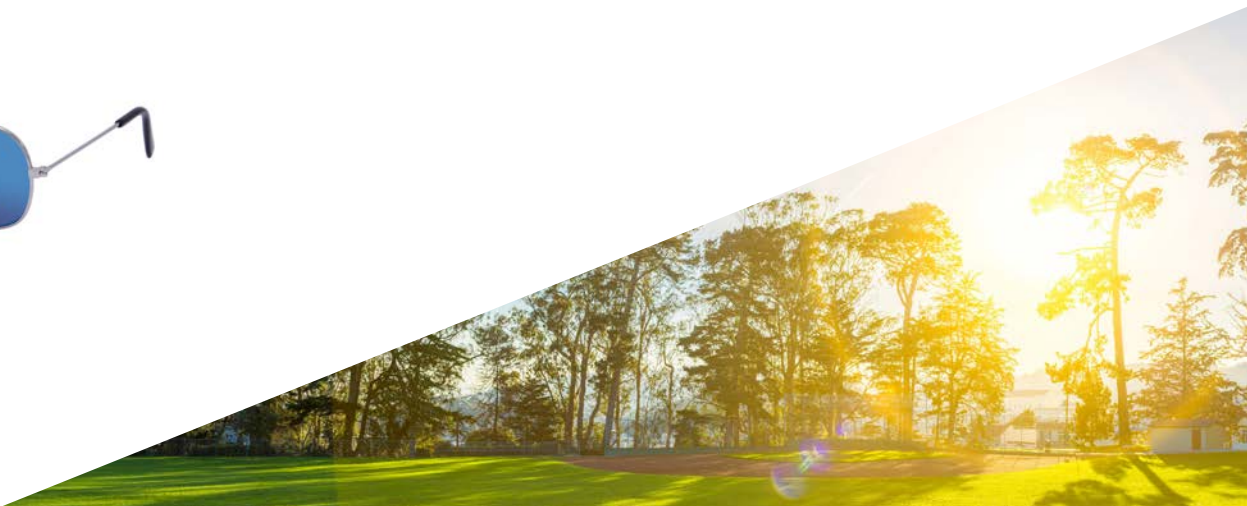
Mission Impossible Aviator - Green
SNK1705120
RRP \$15.00



Red Hot Square WF
SNK1705121
RRP \$15.00



Ice Blue Aviator
SNK1705113
RRP \$17.00



LICENSED BOYS



Batman Printed WF
BAT1705100
RRP \$18.00



Spidey Clear Silver Sport
SPI1705100
RRP \$18.00



Paw Patrol Boys
PAW1705101
RRP \$18.00



Star Wars
STW1705100
RRP \$18.00



TMNT Heros Sport
TMT1705100
RRP \$18.00



Hulk Graphic Art
AVE1705100
RRP \$18.00



Avengers Comic Art WF
AVE1705101
RRP \$18.00



JUNIOR FASHION



JUNIOR GIRLS



Gold Sphinx
SNJ1705101
RRP \$19.00



B&W Tort Round WF
SNJ1705102
RRP \$17.00



Natural Tort Round WF
SNJ1705103
RRP \$17.00



Emotions Print WF
SNJ1705105
RRP \$17.00



Hollywood Glam
SNJ1705106
RRP \$19.00

JUNIOR BOYS



Logan Sport Sunglasses
SNJ1705111
RRP \$17.00



Coastal Green WF
SNJ1705107
RRP \$17.00



Coastal Blue WF
SNJ1705108
RRP \$17.00



Hinge Cobalt WF
SNJ1705109
RRP \$17.00













Sergeant Flattop WF
SNJ1705110
RRP \$17.00



Silver Mirror Aviator
SNJ1705100
RRP \$19.00

UNDERSTANDING SUNGLASSES CATEGORIES

Vimwood's sunglasses comply with Australian standard AS/NZS 1067: 2003 for sunglasses and fashion spectacles. The most common lens we use are under category 2 & 3, with sunglare reduction that protects customer's eyes from UVA and UVB radiation.

LENS CATEGORY	LIGHT TRANSMISSION	CONDITIONS	DESCRIPTION
4	8 - 3%	   	<ul style="list-style-type: none"> • Sunglasses – special purpose for extreme bright light • Very high sun glare reduction • Good UV protection • Not for driving
3	18 - 9%	  	<ul style="list-style-type: none"> • Sunglasses • High sun glare reduction • Good UV protection
2	43 - 19%		<ul style="list-style-type: none"> • Sunglasses • Medium sun glare reduction • Good UV protection
1	80-44%		<ul style="list-style-type: none"> • Fashion spectacles – not sunglasses • Limited sun glare reduction • Some UV protection
0	100 - 81%		<ul style="list-style-type: none"> • Fashion spectacles – not sunglasses • Very low sun glare reduction • Some UV protection

POINT OF SALE



With our highly skilled in-house design team, we design and manufacture products that come with retail Point of Sale display and solutions that compliment your shop's function and appearance. To enhance customer's shopping experience, drive traffic, sales and build brand awareness.

Want to have Vimwood Sales Representatives service your store on a regular basis?

Contact us now on info@vimwood.com.au and we will arrange one of our sales team to contact you to arrange a visit.

**WE HAVE
SOMETHING
FOR EVERYONE**



HAIR ACCESSORIES

JEWELLERY

SUNGLASSES

WATCHES

STATIONERY

vimwood

www.vimwood.com.au